



March 13 & 14
Portland, OR
Plus a bonus training day!

THE 2018 SPONSORSHIP PROSPECTUS



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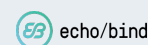
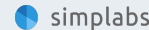
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JOIN THE EMBER MOVEMENT

EmberConf brings together Ember's top talent — 1000+ developers — for amazing talks, sessions, and trainings in a great environment with the best community you could ask for. You don't want to miss it.

SOME OF OUR PREVIOUS SPONSORS



SOME OF OUR PREVIOUS SPEAKERS



Yehuda Katz



Jessica Jordan



Tom Dale



Lauren
Elizabeth Tan



Matthew Beale



Brenna O'Brien



Miguel Camba



Vaidehi Joshi



DeVaris Brown



Heyjin Kim



Chris Eppstein



Estelle DeBlois



Godfrey Chan



Katie Gengler



Sarah Mei



Bear Douglas



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SPONSORSHIP PACKAGES

	BRONZE	SILVER	GOLD Limited Quantities	DIAMOND Sold out
Logo in website footer; category placement	✓	✓	✓	✓
Logo and description on sponsor webpage	✓	✓	✓	✓
Logo on sponsor signage; category placement	✓	✓	✓	✓
Opportunity to distribute handouts and/or swag*	×	✓	✓	✓
Recognition in welcome and announcements	×	✓	✓	✓
Sponsor designation in emails and other marketing	×	✓	✓	✓
Sponsor table in Exhibit Hall <small>Limited Quantities</small>	×	×	✓	✓
Opportunity to sponsor bags and/or lanyards* <small>Limited Quantities Paid Addon</small>	×	×	✓	✓
Opportunity to host or headline after-hours events <small>Limited Quantities Paid Addon</small>	×	×	✓	✓
Logo stickers in conference sticker bag*	×	×	✓	✓
Logo on screens during breaks and at day's end	×	×	×	✓
2-minute plenary Keynote address	×	×	×	✓
Logo included on conference videos	×	×	×	✓
Postings on Official Ember Job Board	0	1	2	3
Conference session passes	1	2	3	5
	\$3,000	\$6,000	\$10,000	\$14,000

SOLD OUT

* Materials are due by February 26, 2018.



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A LA CARTE SPONSORSHIPS

Sponsors get exposure related to the specific item sponsored,
as well as logo placement on EmberConf.com

\$5,000

Max. 4 sponsors per item

Coffee

Snack Break

After Party/Happy Hour

Scholarship Program

Women's Program

Video Recording

\$2,500

Hacking Space/
Hallway Track Lounge

Mentorship Program

On-site Childcare

\$1,500

Photo Booth

Bags*

Sponsor provides bags;
package sponsors only.

Speaker Lounge

Lanyards*

Sponsor provides lanyards;
package sponsors only.

\$1,000

Speaker Travel
Sponsor a single speaker

Video Sponsorship
Sponsor a single session

Scholarship Program
Sponsor a single student

Speaker Gifts



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SPONSORSHIP CONTRACT

AGREED: Sponsor/Exhibitor ("Sponsor") is bound to this Sponsor and Exhibitor Application and Contract, including the attached Participation Agreement (collectively, the "Agreement") for EmberConf 2018 ("Conference" and/or "Event"). The undersigned has read and agrees to all the terms and conditions of the Agreement. The undersigned represents and warrants that he/she is authorized to sign on behalf of the Sponsor listed above and that all information I have provided is complete and accurate.

Sponsor Legal Name	
Package/Addon	Cost
Sponsor Signature X	Date
Tilde Inc. Signature X	Date

PARTICIPATION AGREEMENT: Terms and conditions are for sponsor participation in EmberConf 2018 taking place in Portland, OR on March 13 and 14, 2018. Unless otherwise specified, packages do not include tickets to or sponsorship of Monday Training and Activity events on March 12.

ASSIGNMENT OF SPACE: Tilde Inc., a Delaware Corporation ("Tilde") shall assign the booth, display and/or tabletop space as agreed to under this Agreement for the period of the display. Location assignments will be on a first-come, first-served basis, and may be modified by Tilde due to changes in Event layout, venue or other factors, and will be made solely at the discretion of Tilde. Booth assignments may include specific non-negotiable instructions on how to orient the booth.

USE OF SPACE: Sponsor is allowed to distribute literature, run demonstrations and distribute products within the boundaries of the Sponsor's assigned space. Sponsor's product demonstration, placement or handing out of literature, signage, all booth furnishings and lighting must be well within the confines of the assigned space at all times and may in no way interfere with adjacent space. Demonstrations using audio must use headsets to demonstrate audio capabilities. All booth furnishings, equipment and displays are the responsibility of Sponsor, must be constructed safely, and must be installed, occupied and dismantled in accordance with Tilde's schedule. Tilde may refuse permission to exhibit any products or services Tilde deems objectionable or unsuitable for the Event. Sponsor shall not assign to a third party its space or any portion of that space without the prior written consent of Tilde, which Tilde may grant or withhold at its sole discretion. This includes needing specific authorization for participation by third parties designated as your partners. Areas requiring authorization include displaying logos, signage, third party branded giveaways or handouts, and any other representation bearing a brand other than that of the Sponsor. If such permission is given, Sponsor assumes full responsibility for the conduct of the assignee and all its representatives. Sponsor may not distribute or sell food or beverage at the assigned space or anywhere on event premises without prior permission from Tilde.

SPONSOR EVENTS: Sponsor shall not schedule or sponsor any event in connection with the Conference, including without limitation evening events, during a time that overlaps or conflicts with any Conference event published in Tilde's Conference schedule. All events must be preauthorized by Tilde to avoid such conflicts. Events can only be listed as official conference events and promoted by Tilde if they are sponsored exclusively by event sponsors.



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SPONSORSHIP CONTRACT

INDEMNITY AND LIMITATION OF LIABILITY: Neither Tilde, any co-sponsor, venue provider nor any of their respective officers, agents, employees, contractors, facilities, representatives or assigns shall be liable for, and Sponsor hereby releases them from, any claims for damage, loss, expense, harm, or injury or death to the person, property or business of the Sponsor and/or any of its visitors, officers, agents, employees, contractors, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, uncontrollable events, third parties, accident or any other reason in connection with the display at the Conference. Sponsor hereby indemnifies, and shall defend, and protect Tilde and hold Tilde, any co-sponsor and venue provider harmless from any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses which might result or arise from Sponsor's participation in the Conference or any actions of Sponsor's officers, agents, employees, contractors, or other representatives. Under no circumstance will Tilde, any co-sponsor, or the venue provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever whether or not appraised of the possibility or likelihood of such damages or lost profits. In no event shall Tilde's liability, under any circumstance, exceed the amount actually paid to it by Sponsor. Tilde makes no representations or warranties regarding the number or identity of persons who will attend the Conference.

OBSERVANCE OF LAWS: Sponsor shall abide by and observe all laws, rules and regulations, and ordinances in connection with the Conference and this Agreement.

CANCELLATION OR TERMINATION BY TILDE: If for any reason beyond its reasonable control, including without limitation fire, strike, earthquake, damage, construction or renovation to the display site, government regulation, public catastrophe, or act of God ("Force Majeure"), Tilde shall determine that the Conference or any part will not be held, Tilde may cancel the Conference or any part thereof. In that event, the liability of Tilde is limited to the amount of fees paid, and Tilde shall determine and refund to Sponsor its proportionate share of the balance of the fees received which remains after deducting all expenses incurred by Tilde. In the event, however, that Tilde cancels the Conference for any reason other than Force Majeure, Tilde shall refund to Sponsor the full amount of the fees paid by Sponsor.

CANCELLATION BY SPONSOR: All payments made to Tilde or agreed to under this Agreement shall be deemed fully earned and non-refundable in consideration for expenses incurred by Tilde and Tilde's lost or deferred opportunity to provide space and/or sponsorship opportunities to others. Cancellation notices must be in writing and sent to Leah Silber at events@tilde.io.

SPONSOR CONDUCT: Sponsor and all of its representatives shall conduct themselves at all times in accordance with highest standards of decorum and good taste. Tilde reserves the right to eject from the Conference Sponsor or any Sponsor representative(s) violating those standards.

AGREEMENT TO TERMS, CONDITIONS AND RULES: Sponsor agrees to observe and abide by the foregoing terms and conditions and by such additional terms, conditions, and rules made by Tilde from time to time for the efficient and safe operation of the Conference. This Agreement represents the final, complete and exclusive agreement between Sponsor and Tilde concerning the subject matter of this Agreement. Tilde does not make any warranties or other agreements except as set forth above. Any amendment to this Agreement must be in writing signed by Tilde. No business forms (including without limitation any Sponsor purchase order terms and conditions) shall modify, interpret, supplement or alter in any manner the express terms of this Agreement. The rights of Tilde under this Agreement shall not be deemed waived except as specifically stated in writing and signed by an officer of Tilde. If any term of this Agreement shall be declared invalid or unenforceable, the remainder of the Agreement shall continue in full force and effect. This Agreement shall be binding upon the heirs, successors, and assigns of the Sponsor subject to the terms of this Agreement regarding consent to assignment.